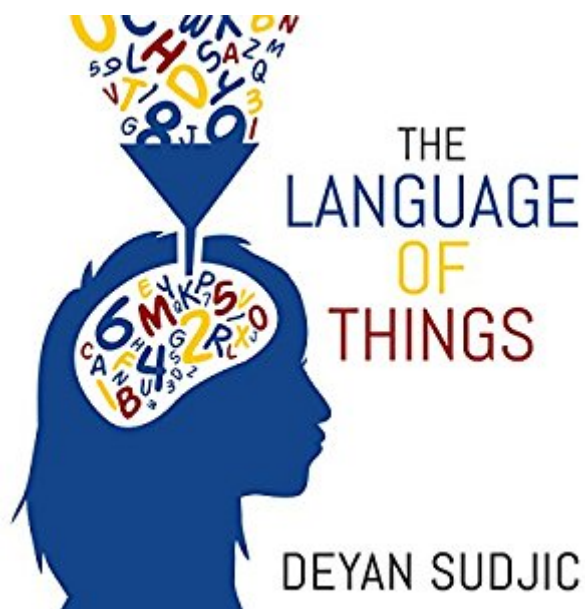


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# The Language Of Things



## Synopsis

In *The Language of Things*, Deyan Sudjic, director of the Design Museum, decodes the things around us: their hidden meanings, our relationships with them, how they shape our lives and why we desire them. Design is everywhere. It seduces, pleases and inspires us. It makes us part with our money. It defines who we think we are. An iPhone, an anglepoise lamp, a Picasso, a banknote, an Armani suit, a William Morris textile, a Lucky Strike packet, a spacecraft - every object tells a story. And understanding their stories offers us a whole new way of seeing the world. Director of the Design Museum, Deyan Sudjic was born in London of Yugoslav parents. He is a former architecture critic for the Observer and a visiting professor at the Royal College of Art. Sudjic was director of the Venice Architecture Biennale in 2002 and is author of *The Edifice Complex*, the much-praised *100-Miles City*, the best-selling *Architecture Pack*, *The Language of Things* and monographs on John Pawson, Ron Arad and Richard Rogers.

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